

WORD OF MOUTH

22 SEPTEMBER 2024



“Come and see,” he said. It was about four o’clock in the afternoon when they went with him to the place where he was staying, and they remained with him the rest of the day.

— John 1:39 (NLT)



EVERY NATION
SINGAPORE

HOOK

 Start the conversation by saying...

There's such a thing as electronic word of mouth (eWOM) in business consumer language! Today, when people write online about a product they love, it's the "word of mouth" of the cyber era.

ENGAGE

 Go deeper with this...

What is one product or service that you wrote a 5-star review for?

LINK

 Connect to God's truth by sharing...

- Our relationship with Jesus brings us to our destiny in Christ. Not only does He give us His abundant life, He prepares us for the greater things in store for us.
- Part of our destiny in Him is proclaiming Him to others and helping others follow Him.
- The fact is, the gospel travels best in relationships. The life we experience with Christ needs to be shared.
- We help others follow Jesus by being led by the Holy Spirit, who shows us who to talk to and what they need to hear.
- We proclaim Jesus by obeying in faith and trusting God for the results. Sometimes this means stepping out of your comfort zone.
- Even better: God can turn our mess into a message that glorifies Him. We are far from perfect, but God's purposes are sovereign!

PAUSE

 Pick a question and pray together...

Discuss Together (*pick one*)

- What is one part of your relationship with Jesus that you'd love to tell someone about?
- Name one person you can proclaim Jesus to this week. Pray about how to approach that person.

Pray Together (*pick one*)

- Pray for God's strength to boldly proclaim Him to others, telling about who He is to you and your identity in Him.
- Pray for those you are currently helping to follow Jesus. Pray that they will learn to clearly hear Jesus' voice for themselves and have an intimate relationship with Him.

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The woman left her water jar beside the well and ran back to the village, telling everyone, “Come and see a man who told me everything I ever did! Could he possibly be the Messiah?”

— John 4:28-29 (NLT)

Then they said to the woman, “Now we believe, not just because of what you told us, but because we have heard him ourselves. Now we know that he is indeed the Savior of the world.”

— John 4:42 (NLT)